



## Hong Kong Carbon Reduction Campaign Closing Fun Fair

The Climate Group is a registered environmental charity in Hong Kong (Charity Registration Number: 91/9162) focusing on climate change mitigation.

In April 2009 we launched the Hong Kong Carbon Reduction Campaign (HKCRC), with the Secretary for the Environment Mr Edward Yau officiating. HKCRC aims to motivate participants to get to know more about climate change and start to reduce their carbon footprint at home and at work in order to minimise consumption of energy and other resources. Major sponsors of HKCRC are The Hongkong and Shanghai Banking Corporation Limited (HSBC) and the HSBC Climate Partnership. The one-year campaign is supported by the HKSAR Government, and funded by the Environment and Conservation Fund and the Environmental Campaign Committee. Over 5,000 employees from 62 companies are taking part. To learn more about the details of the HKCRC please visit the campaign website [www.hkcarbon-reduction.org](http://www.hkcarbon-reduction.org).



(Above) The "Hong Kong Carbon Reduction Campaign" received support from over 60 organisations for a low carbon lifestyle.

(Left) Honourable guests at the launch ceremony: (From left to right) Ms Teresa Au, Head of Corporate Sustainability Asia Pacific Region of HSBC, Mr Edward Yau, Secretary for the Environment, Mr Kalmond Ma, Head of Pearl River Delta Regional Programme of The °Climate Group, Mr Chiu-ying Lam, Chairman of Hong Kong Meteorological Society and Ms Changhua Wu, Greater China Director of The °Climate Group

**主要贊助 MAJOR SPONSOR**



**贊助 SPONSORS**



**主辦 ORGANISER**





The HKCRC will end in April 2010 and there will be a public event to conclude the campaign in the form of a fun fair to further enhance awareness of low carbon living among the HK citizens.

### Event Objective

To educate the HK public about the low carbon city concept – including climate change background, low carbon technologies and low carbon lifestyle

### Planned Activities

- Exhibition on climate change background, carbon footprint and low carbon behaviours
- Display/demonstration of low carbon technologies, e.g. solar photovoltaic panels, domestic wind turbines and electric vehicles
- Game booths to engage the public visitors on themes relating to climate change mitigation and adaptation
- Announcement of carbon footprint reduction of the HKCRC participants
- Award ceremony to outstanding HKCRC participants officiated by HKSAR Government officials

Venue: Chater Garden, Central, Hong Kong  
Date: 15 May 2010 (Saturday)  
Timing: Presentation Ceremony 12:30pm to 1:30pm  
Exhibition & Fun Fair 1:30pm to 5:00pm  
Expected flow of participants: 2,000 – 2,500  
Commercial activities: Nil

### **Please contact:**

Miranda Cheung  
Head of Programme Development  
Tel: 2836 5718  
Fax: 2836 5707  
E-mail: [mcheung@theclimategroup.org](mailto:mcheung@theclimategroup.org)

Wincy Wong  
Manager – HKCRC  
Tel: 2836 5703  
Fax: 2836 5707  
E-mail: [wwong@theclimategroup.org](mailto:wwong@theclimategroup.org)

### **About The °Climate Group**

The °Climate Group ([www.theclimategroup.org](http://www.theclimategroup.org)) is an independent, not-for-profit organization working internationally with government and business leaders to advance smart policies and technologies to cut global emissions and accelerate a low carbon economy. Its global coalition of companies, states, regions and cities around the world recognize the economic and environmental imperatives of taking decisive action now. The Climate Group was founded in 2004 and has operations in Australia, China (Beijing and Hong Kong), Europe, India and North America.

The °Climate Group is registered in Hong Kong as The Climate Group (Hong Kong) Limited, Charity Registration Number: 91/9162.

#### **主要贊助 MAJOR SPONSOR**



#### **贊助 SPONSORS**



#### **主辦 ORGANISER**

