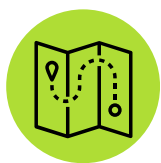




24/7 Carbon-Free Electricity: The Next Frontier in Energy

www.climategroup.org/247



Secure a reliable supply of carbon-free electricity, traced right to its source

By moving to hourly-matched energy procurement, you will not only know exactly what you're buying, but also learn more about your own usage leading to potential efficiency gains and its associated reduced costs. You'll be in the best position for meeting future regulations and can stand confidently behind your transparent, credible data.



Be certain that the energy you buy is the energy you use

24/7 carbon-free electricity (CFE) ensures electricity needs of organisations can be met by carbon-free electricity sources, when and where it is needed.



Take the first step to future-proof your supply

You'll gain valuable insights into innovative energy resources that can complement variable renewables like wind and solar, helping you to fill the gaps of renewable procurement. Start by measuring your operations at hourly intervals in one market. Once you have your baseline, it's time to identify and analyse any gaps, before creating a procurement strategy incorporating 24/7 CFE principles.



Forward-thinking leaders are making waves

Innovative corporates have already taken steps towards powering their operations with hourly matched CFE and are sharing their experiences to support other organisations on their own journeys. [Read more in the case studies available here.](#)



Drive impact with other leaders – join the 24/7 Carbon-Free Coalition

The initiative coordinated by Climate Group introduces a new global framework for corporates to show credible progress towards 24/7 CFE. Founded by six corporate leaders (below), Coalition partners will learn together while progressing their 24/7 CFE journeys at their own pace.

Founding Partners:



How you can benefit:

- ✓ **Improve your energy reliability:** protect against volatile fossil fuel supply and pricing.
- ✓ **Boost your competitiveness:** be an early-adopter to ultimately drive down cost.
- ✓ **Ensure regulatory compliance:** be ready for incoming changes requiring granular data.
- ✓ **Enhance your brand trust & credibility:** offer greater transparency to consumers and investors.

Your next steps:

[Watch our webinar series on YouTube](#)

[Sign up to the 24/7 Newsletter](#)

Interested? Email us: 247team@climategroup.org