

Leading the demand for net-zero concrete

A global initiative mobilising business to decarbonise the world's second most-used material

What is ConcreteZero?

ConcreteZero unites pioneering businesses to tackle one of the world's biggest climate challenges: decarbonising concrete, the planet's second most-used material.

By committing to net-zero concrete, our members send a powerful demand signal that drives industry transformation, unlocks investment and shapes policy worldwide.

Who can join?

ConcreteZero is for organisations that buy, specify, or influence concrete use – including:



Architects and designers



Engineers and contractors



Developers and clients

Note: While not eligible for membership, we strategically engage with producers and suppliers, and closely coordinate with MPA, GCCA and NRMCA.

Why join?



Lead the market – join businesses shaping the sector's sustainable transition by managing concrete emissions



Collaborate – engage in technical workstreams, working groups and cross-industry events to discuss challenges and share solutions



Shape policy – support evidence-based advocacy efforts by sharing credible data and insights



De-risk innovation – advance technology-agnostic approaches and streamline market adoption by aligning people and processes



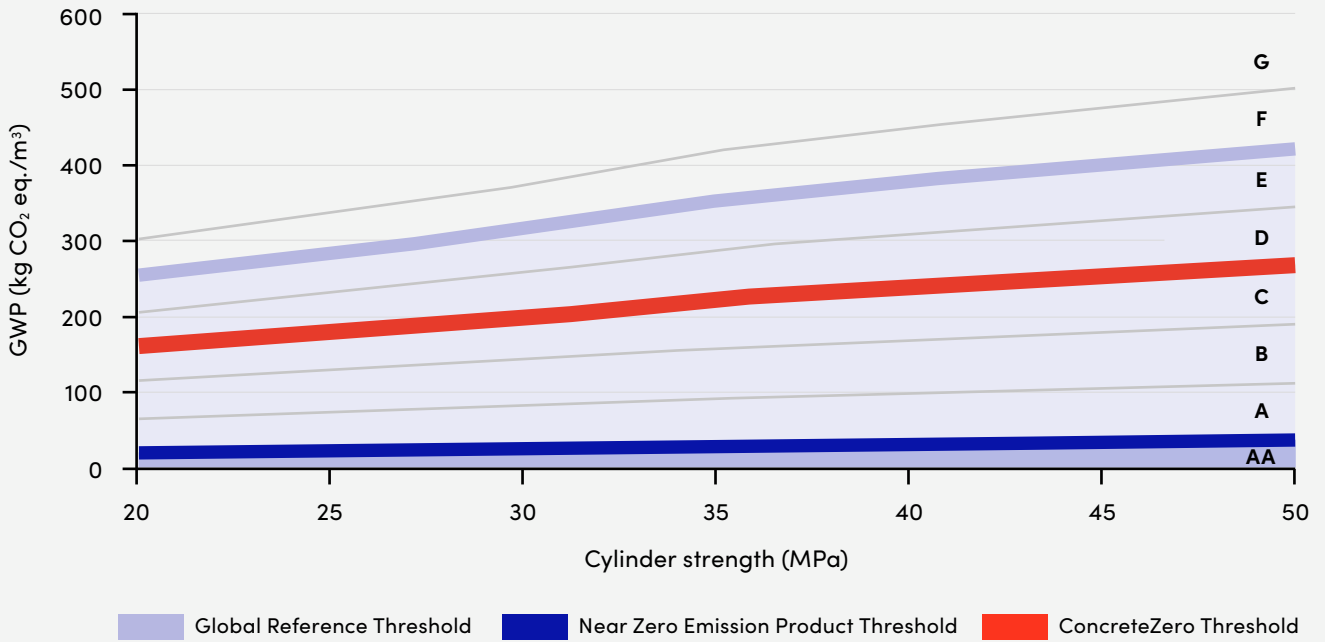
Amplify impact – gain visibility and showcase leadership through Climate Group platforms like Climate Week NYC and Asia Action Summit

Join ConcreteZero

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Figure 1: The GCCA Global Banding system following the metric unit system. The top of Band C (red line) corresponds to the ConcreteZero Low Embodied Carbon Concrete Threshold



Source: [Numerical Definitions for Low Carbon and Near Zero Emissions Concrete](#), GCCA 2024

What do organisations commit to?

ConcreteZero members publicly commit to:

- ✓ **100% net-zero concrete by 2050**
- ✓ **50% of concrete use meeting ConcreteZero's Low Embodied Carbon Threshold by 2030**

They also agree to:

- Report annually on concrete volumes and embodied carbon intensity using ConcreteZero's reporting templates
- Begin reporting from the first year of membership, with up to three years allowed to reach full project coverage (minimum of four projects in year one)
- Demonstrate measures to increase concrete use efficiency

All data is treated as commercially sensitive, securely stored, and published only in aggregated and anonymised form.

Full details are available in the [ConcreteZero Commitment Framework](#).

How does ConcreteZero support its members?

Members benefit from:

- **Accountability** – a shared reporting framework that balances ambition with feasibility
- **Collaboration** – a trusted space for dialogue across industries and with policymakers
- **Visibility** – opportunities to showcase progress through high-profile events and media

Are there any fees to join?

Annual revenue	Contribution / year
> \$500m	USD 8,250 / £6,700 / €8,000
< \$500m	USD 3,100 / £2,600 / €3,000

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