

 **CLIMATE GROUP**



2022
**Sponsorship
opportunities**



— Now is the
time to **seize**
the moment
and push
to go further —

An introduction from Helen Clarkson

Change is happening.

In the wake of COP26 we have seen that there is a global will to tackle climate change, but there is not yet sufficient commitment to the pace and scale of change required.

The conversation has shifted, both positively and dramatically in recent years, from one of why to one of how. Renewable energy, electric vehicles, green buildings, reforestation, the role of sub-national government, the role of citizen-led action, business, and finance. Whether these critical building blocks of our everyday lives have a role in tackling climate change is no longer up for debate. The focus now is on how they do it, and how fast.

Innovation, action and investment are happening, a corner is being turned. But that does not mean that now is the time to be complacent: far from it. Now is the time to seize the moment and push to go further, faster. This event series is aimed solely at how we can do this.

Our 2022 program has been designed to bring together those with the knowledge and the power to make change happen, and is run collaboratively with our leading Climate Group programmes and activity such as RE100, EV100, EP100 and the Under2 Coalition. As such it provides the ideal platform for thought leadership for new and existing members, as well as inviting participants to take part in the climate conversations of today to help forge the solutions of tomorrow.

Alongside our flagship events, such as Climate Week NYC and US Climate Action Week, the Climate Group is hosting a global programme of year-round activations, events, and forums that will have a meaningful impact on our understanding of, and ability to address, irreversible climate change. We look forward to working with you to further explore how we can do this together, at this critical time.

Helen Clarkson

Chief Executive – Climate Group

 **CLIMATE GROUP**

Join us

**Partner with us
and champion your
climate leadership.**

Showcase your organisation at an international summit, share your thought leadership at a thematic event, join networking receptions, VIP dinners, closed-door discussions and attend a wide range of events. This is your opportunity to elevate your brand with high-profile climate communications and marketing, reaching a truly global audience.

Our sponsorship and partnership opportunities provide unprecedented brand positioning and thought leadership. We have a range of opportunities available across all our high-profile events and campaigns, engaging with our speciality networks. From sponsorship of webinars and reports, to thought leadership roundtables and our flagship international summits, we can position your organisation as a leader in sustainable business.

We tailor all opportunities to your strategic objectives and packages range in scale and price.



Prominent events 2022



March-June

Shifting Systems in the Climate Decade

UK, Asia, Europe (physical and digital)

A roundtable series convening climate decision makers to support and shift systems and realise net zero futures.

Climate Group will host a number of events over the course of the year.

As a sponsor of an event, your organisation will receive opportunities to:

- Broaden your brand exposure in front of an influential audience of climate decision-makers
- Network directly with your peers and key actors in the field
- Align your organisation's messaging with the latest developments in global climate action

The events calendar will evolve and develop over the course of the year.

April

US Climate Action Week

California, USA (physical & digital)

A convening of US business and government decision makers around Earth Day to discuss climate policy and overcoming challenges.



May-September

RE100 Leadership Awards

International (digital campaign and physical celebration)

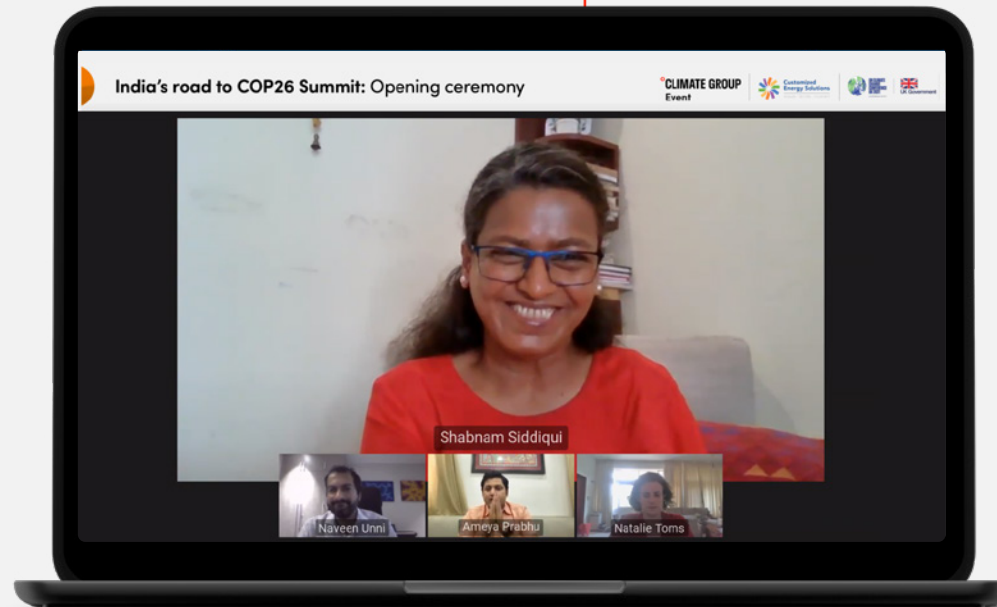
A campaign positioning the leadership of **RE100 companies** in accelerating the transition to 100% renewable electricity.

May

India Businesses Fast-Track Climate Action

Delhi, India (digital)

A succession of panel-style events convening Indian businesses committed to clean, efficient energy and mobility.



May-June

Systems based events

London, UK & Brussels, Belgium (physical)

High-level topical events convening businesses supporting our systems work.



June

Business Backing Climate in Britain

London, UK (physical)

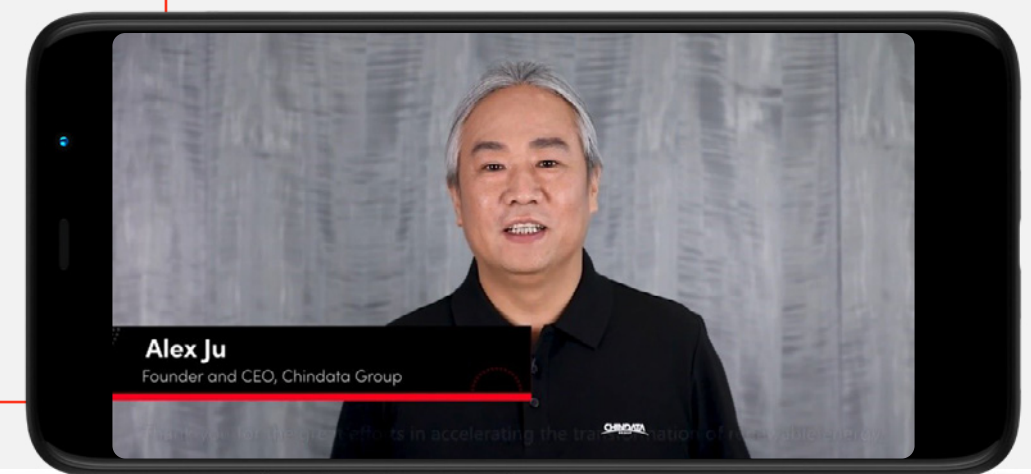
A VIP reception, bringing together British leadership from business and government to drive ambition on climate action.

July

Climate Leadership in China

Jiangsu, China (physical)

A high-level conference of Chinese provinces and businesses supporting the national government in its ambition of carbon neutrality by 2060.





September

Climate Week NYC

New York, USA (physical and digital)

An international summit and public engagement opportunity showcasing leading climate action.

November

Under2 Leaders' VIP Dinner

COP27 - Egypt (physical)

A VIP dinner for senior representatives of the Under2 Coalition, national Ministers and select high ranking representatives of the COP process.



November

Climate Group's COP27 Reception

COP27 - Egypt (physical)

A reception convening COP26 decision-makers across business and government. An opportunity to network, engage and inspire your peers.

November

Shifting Systems in the Climate Decade – COP27

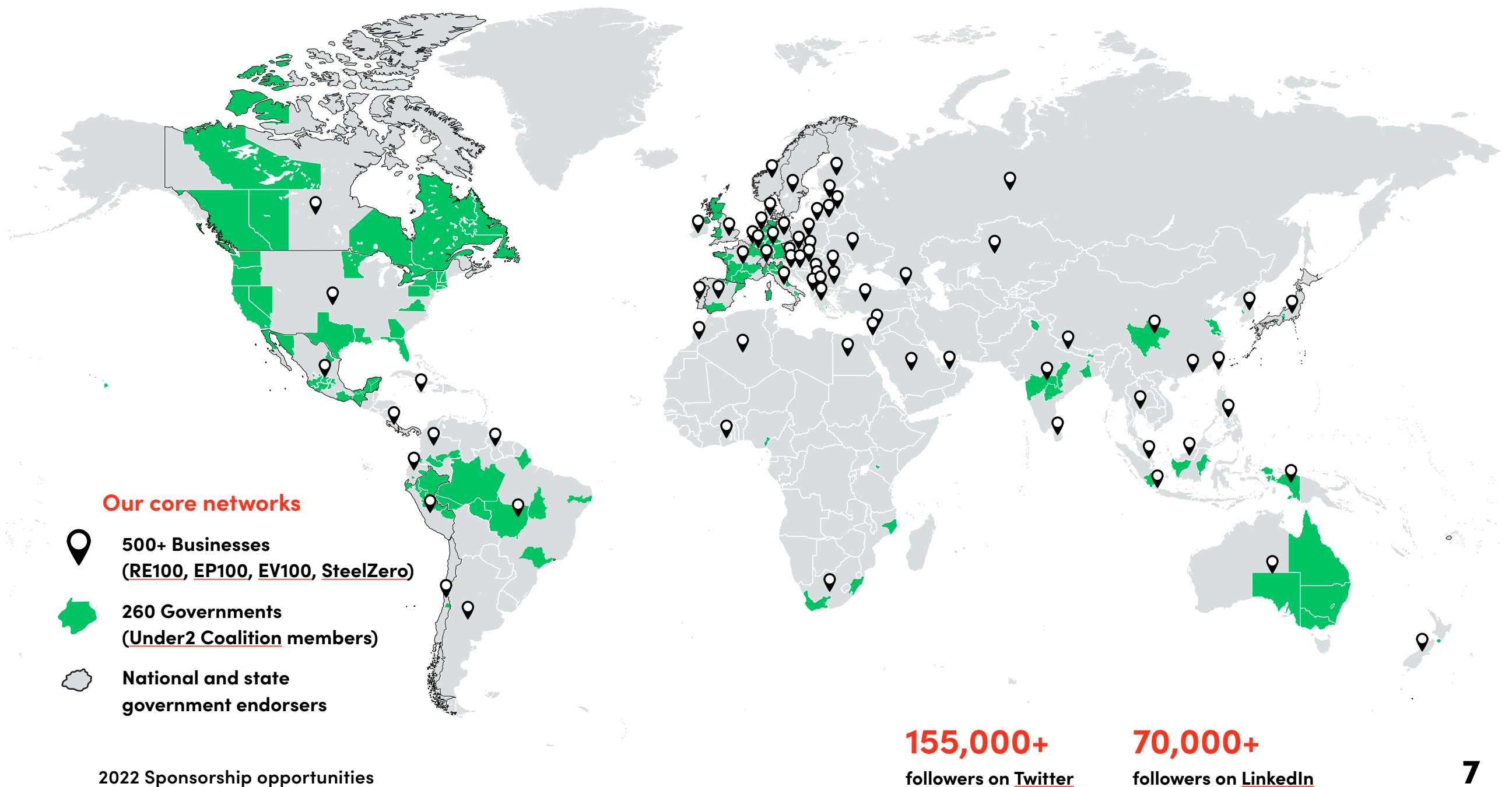
COP27 - Egypt (physical)

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Global exposure

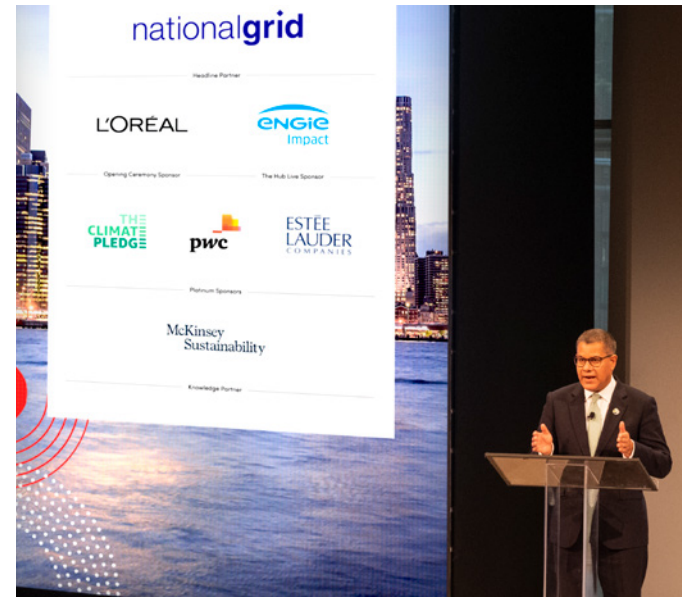
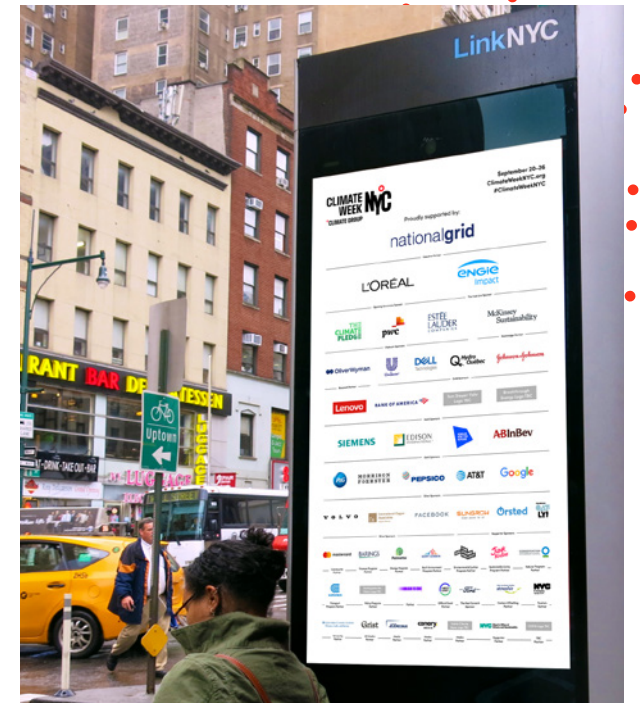
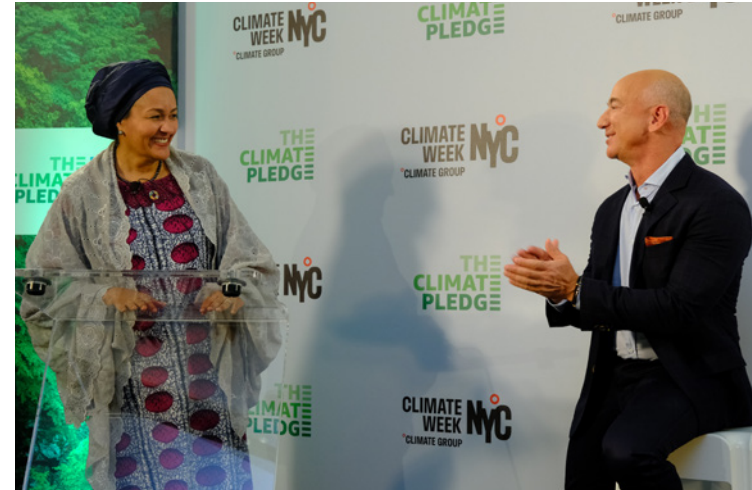
Climate Group builds and runs networks to unlock the power of collective action – driving engagement and dialogue to collaboratively address barriers to action. Expand your reach and knowledge within our global network.



CLIMATE GROUP

Global exposure

Climate Group leads campaigns that drives news and digital communications across global channels and **amplifies messages of climate action.**



Who we are

Climate Group is an international non-profit with offices in London, New Delhi and New York.

Our mission

To drive climate action. **Fast.**

Our goal

A world of net zero carbon emissions by 2050, with greater prosperity for all.

Three factors make us unique

Scale

We power large networks and hold each organisation accountable.

Speed

We focus on action now — not action tomorrow.

Collaboration

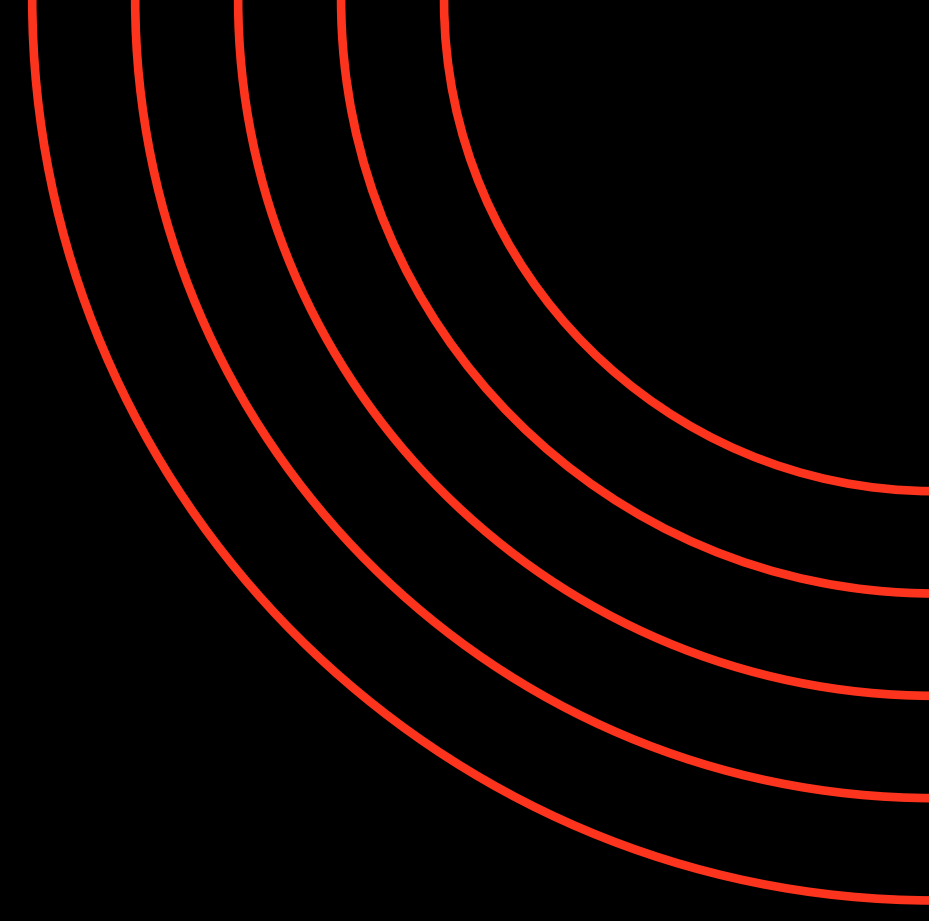
We know who needs to work together to get things done.

Build— a better — future

Position your organisation as a climate leader in a year where the world's eyes will focus in on those accelerating action.

For more information or to enquire about supporting Climate Group, contact the Business Development team at sponsorship@theclimategroup.org

www.theclimategroup.org



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