



RE100

CLIMATE GROUP



RE100 Leadership Awards 2022

Headline Partner opportunity

Join us

The RE100 Leadership Awards, run by Climate Group in partnership with CDP, is returning for its third year.

The Awards celebrate the achievements of RE100 companies who, by committing to 100% renewable power, are at the forefront of the clean energy transition and are transforming the renewable electricity landscape.

Since it was established in 2014, RE100 has grown rapidly to reflect the expanding demand for renewables.

With over 340 members, RE100's combined electricity consumption is now 360+ TWh, greater than the total electricity consumption of the UK.

As our flagship member engagement moment of the year, we welcome a key partner within the energy transition to power this year's awards.

Join us for an exciting thought-leadership campaign, showcasing RE100 members' game-changing achievements and aligning your expertise to a global audience.



Entries from



different markets

2021 entrants represented the following sectors:



Automotive



Cosmetics



Food & drink



Infrastructure



Property



Technology

2022 Award categories

RE100 Changemaker	This Award celebrates members setting ambitious energy goals and making significant contributions to reaching their net-zero targets.
RE100 Market Trailblazer	This Award celebrates RE100 companies who are committed to driving market change, communicating transparently about the barriers they face, and collaborating with companies, utilities and governments to drive change.
RE100 Key Collaborator	This Award recognizes RE100 members who are collaborating with their peers and suppliers, as well as publicly disclosing their energy and emissions data, as they work towards their renewable electricity goals.
RE100 Enterprising Leader	This Award celebrates ambitious companies demonstrating leadership in their industry or home market by embarking on their renewable electricity journey or 'going above and beyond' in their efforts to achieve their targets, despite having a smaller operational footprint.
RE100 Best Newcomer	This Award celebrates those members that have made this decision and joined RE100 in 2021 and have already made a significant contribution in their carbon footprint. Whether that's through the increase in their own renewable electricity use, working with suppliers to lower their overall carbon footprint of their business chain, or implementing sustainable strategies.
Beyond 100%	This Award celebrates members who have reached 100% renewable electricity in their own operations and are now looking to broader energy goals, finding innovative ways to achieve these targets, and implementing the most impactful sustainability strategies.

RE100 Leadership Awards Sponsor: \$80,000 USD

Thought leadership

By aligning with the Awards, our RE100 Leadership Awards Sponsor is guaranteed center-stage prominence to position itself as a leading voice of authority in the renewable energy space.

- Senior sponsor representative to be **Headline Judge** and part of the official judging panel for one category of the Awards, profiled on the RE100 website as part of the wider RE100 Leadership Awards content.
- Senior sponsor representative will also have the opportunity to **present the award** at the ceremony to the winner of the category they judge.
- Pre-event **interview** hosted by Climate Group with a C-suite member will be positioned alongside promotional content for the Awards. Positioning the sponsor as a climate leader and supporter of the global transition to 100% renewable electricity.
- A **quote** from the Headline Judge sponsor representative featured on a **social media graphic**, used to promote the RE100 Leadership Awards. This quote card will profile the individual as a 'headline judge' of the Awards and include the sponsor logo.

- Exclusive **invitation to events program** at Climate Week NYC 2022, the largest climate summit in the world.
 - Invitation to a high-level roundtable deep-dive discussion for one senior executive.



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Brand exposure

The RE100 Leadership Awards Sponsor will be profiled across all Awards communications to RE100 members.

This includes:

- RE100 Leadership Awards Sponsor branding will be featured throughout a direct email campaign to RE100 members, including all major milestones. Email marketing includes varying levels of exposure for the sponsor, such as a logo feature in the banner of all emails, to the inclusion of a key quote from a senior sponsor executive.
- RE100 Leadership Awards Sponsor branding (“powered by” alongside sponsor logo) across all Awards presence on RE100 website, including pages for shortlisted nominees, Award winners and judging panels.
- Quote-cards featuring the sponsor’s senior executive to be promoted via social media.



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Climate Week NYC brand exposure

Sponsor to receive additional official
Climate Week NYC benefits including:

- Featured in event marketing, delegate communications, and web presence – pre, during, and post events
- Positioned in the city-wide LinkNYC-Climate Week NYC 2022 marketing campaign.
- Any announcements will be supported on social media and the sponsor's press release featured on the Media Portal
- Top announcements are eligible to feature in a news round-up shared with journalists
- The opportunity to invite media to attend events.

1,777

LinkNYC screens
across NYC

35m

impressions



Brought to you by:



For further information or to discuss partnering on the RE100 Leadership Awards in 2022, please contact Danielle Bidos, Head of Sponsorship at dbidos@theclimategroup.org

RE100.org

#RE100

