



— Joining EV100

The Commitment Criteria in Detail

Your Commitment

EV100 catalyses ambitious corporate leadership on ZEV uptake and charging infrastructure roll-out.

Companies joining make a public commitment to accelerate global EV uptake and install charging infrastructure with deadlines depending on the regions where you operate.

Mandatory commitment: Transitioning vehicle use to ZEVs

Companies join EV100 by making an ambitious commitment: to fully electrify their corporate fleets. Members commit to EV adoption into directly controlled (owned/leased) fleets in at least two out of the four vehicle segments:

	Tier 1: Advanced EV markets	Tier 2: Emerging EV markets
LDV <3.5t	2030	2035
LDV/MDV 3.5-7.5t	2030	2035
MDV 7.5t-20t	2035	2040
HDV >20t	2040	2040

- Tier 1 markets are defined as 'Ready' and identified in the [EV100 Barometer Report 2025](#). Tier 2 is currently defined as all other markets.
- The EV100 commitment is a 'flow' target: This means that 100% of vehicles purchased/procured/renewed from the deadline year must be ZEV.
 - This is a minimum target – members are encouraged to progress their fleet electrification as fast as they can and will be promoted accordingly.
- EV100 commitments are tied to a member's vehicle segments i.e. for companies operating only one segment (e.g., LDVs <3.5t), they need only to fulfil a single commitment.
- Weights refer to gross vehicle weight (including passengers and cargo), not curb weight.
- ZEVs will be understood to include those that emit zero emissions at tailpipe:
 - Pure battery vehicles (BEV)
 - Fuel-cell electric vehicles (FCEV)

Optional add-on commitment: Installing adequate charging infrastructure

Companies are encouraged to make an additional commitment to install adequate charging infrastructure at a nominated number of locations globally, to support EV uptake by staff and customers.

- Supporting EV uptake by staff and customers requires:
 - Appropriate set of charging infrastructure installed at all relevant non-home premises
 - Dedicated information and awareness program/appropriate incentive schemes to promote EV usage and reduce the cost of switching to an electric vehicle
- Members report annually on the number of charging units installed at each location.

EV100 Commitment Guiding Principles

- EV100 focuses on road transport – light-duty, medium-duty and heavy-duty vehicles.
- **The EV100 commitment and tiered deadline structure is a minimum requirement.** Members are encouraged to progress their fleet electrification as fast as possible and strive to operate a fully electric fleet.
- It's expected that each company will choose the most significant commitments that are relevant their specific fleet. This may evolve; it is expected that members report changes or additions to their fleet makeup through the annual reporting process.
- Each company will report to EV100 on an annual basis to update on progress towards commitments.
- **Each company should develop its own individual roadmap** that sets out the detailed parameters and interim targets for their commitment in light of its mobility needs and the tiered

deadline structure. We may request roadmaps alongside annual reporting or to provide the network with active support resources.

- **As a leadership coalition, our commitments are aspirational and will always remain ahead of regulation.** Given the fast-changing nature of the EV transition, and implications for fleet transition plans, we will regularly track market and policy developments, and review categorisation of emerging and advanced markets.
- We expect members to meet their EV100 commitment where technically feasible. It is up to members' discretion to define what is technically feasible based on their specific circumstances. This caveat to the commitment applies to **use cases** (e.g. specialist vehicles, see below), **not entire markets or geographies**. Members must continually reassess feasibility as technology and infrastructure evolve. We encourage members to work with us to identify major barriers or geographies where technical feasibility is a particular challenge.

How to join:

To review **Member Benefits**, see: theclimategroup.org/join-ev100

For further information on current campaign members and latest activities, please visit our webpage: theclimategroup.org/EV100

To request further joining details or arrange an in-person discussion, please contact: transport@climategroup.org

ANNEX

Eligibility Criteria

To be eligible to join EV100, a company must have a fleet size of **at least 200** owned/leased vehicles.

Commitments are made at corporate-group level¹ and covers global operations.

Companies exclusively in the following sectors will not be considered for EV100 membership:

- Fossil Fuels
- Airlines
- Munitions
- Gambling
- Tobacco

Companies with operations in these areas should disclose their involvement and will be considered on a case by case basis.

Leasing companies and Transport Network Companies (TNCs): Distinct commitment

- Leasing and ride-hail fleets face unique constraints, so targets are adjusted.
- The standard commitment will apply to leasing companies' **directly controlled fleets**. This will not apply to members' fleets that are operated under leasing contracts.
- **Adjusted targets for leased vehicles:**
 - **Vehicles <3.5t: 90%** electrification of vehicles leased from EV100 deadlines
 - **Vehicles 3.5-7.5t: 80%** electrification of vehicles leased from EV100 deadlines

Specialist Vehicles Examples

- **Emergency Vehicles**
 - **Examples:** Fire trucks, ambulances, SWAT vehicles.
 - **Rationale:** Need for extended runtime, high-power ancillary systems (e.g., water pumps), or operation in areas with unreliable charging.
 - **Conditions:** Exempt only if no viable EV alternative exists (e.g., hybrid ambulances may suffice).
- **Off-Road Vehicles**
 - **Examples:** Mining equipment, forestry vehicles, agricultural machinery.

¹ or the largest possible entity that makes sense to involve for the purposes of the EV100 initiative, as agreed with the Climate Group.

- *Rationale:* Extreme terrain, remote locations, or high torque demands that exceed current EV capabilities.
- *Conditions:* Exemptions apply only to vehicles without commercial EV equivalents (e.g., some mining trucks now have electric options).
- **Disaster Region Operations**
 - *Examples:* Vehicles deployed after hurricanes, wars, or infrastructure collapse.
 - *Rationale:* Lack of grid access, fuel-dependent logistics chains, or need for rapid refuelling
 - *Conditions:* Temporary exemption during active disaster response; revert to electrified fleets for routine operations.
- **Vehicles Used for Power Restoration Work**
 - *Examples:* 'Power Transmission' and 'Power Distribution.'
 - *Rationale:* Operational flexibility and maintaining reliability when charging infrastructure is lacking.
 - *Conditions:* Vehicles used for maintenance and restoration of transmission towers connecting power plants to substations (Power Transmission) as well as the maintenance and restoration of utility poles connecting substations to residence, offices etc. (Power Distribution).

Membership fees

EV100 membership fees this year are \$6,750; membership year starts on your joining date. Fees are reviewed every Autumn based on inflation. We will let members know of any changes at least four months in advance.

As part of the joining process, the EV100 team will first send a Joining Form to collect your commitment and relevant details, followed by a Membership Agreement. Once complete, we will send the member's first annual invoice directly to your delegated Finance contact.

Document History

Version	Date	Description of Changes
v1.0	26 June 2025	Updated commitment criteria to reflect relaunch of EV100, inclusion of leasing and TNCs eligibility, and specialist vehicle examples. Split original Campaign Overview document into two documents: this one and EV100 Campaign – Why Join .
V1.1	08 September 2025	Addition of 'Vehicles Used for Power Restoration Work' under Specialist Vehicle Examples in the Annex.