

2014

RE100 launches at Climate Week NYC, in partnership with CDP.

First members include Ingka Group (IKEA Group), Swiss Re, BT, Commerzbank, FIA Formula E, H&M, KPN, Mars, Nestlé, Signify (Philips), and RELX (Reed Elsevier).

2016

More big-name corporates join RE100, including Apple, AstraZeneca and Tetra Pak.

2017

RE100 goes from strength to strength in Europe, helping to establish the RE-Source platform. RE-Source subsequently helped enable corporate PPAs in the EU, via the EU's Renewable Energy Directive (REDII).

2018

RE100 reaches 100 members, and our partnership with CIER in Taiwan begins. TCI Co. joins RE100, our first member in Taiwan.

2019

RE100 membership hits 150 companies.

2020

By 2020, RE100 is being regularly discussed by policymakers in Japan. RE100 was recognised in Japan's Covid-19 economic stimulus package, with ¥5 billion dedicated to helping develop corporate PPAs.

2021

Our policy advocacy work brings more success. The Korean government's K-RE100 policy widens corporate renewable purchasing options. In India, we launch our local policy recommendations and Maharashtra state allows consumers to opt for 100% renewable electricity.

2022

By 2022, RE100 has become a byword for renewable electricity in Asia-Pacific, especially in South Korea, where parliamentary records show that RE100 is mentioned on a more than weekly basis.

2023

RE100 reaches 400 members, with operations across 100+ markets, and an annual electricity demand of 500 TWh – more than that of France.

2024

RE100 celebrates its 10th birthday and our global growth continues. RE100 unveils partnerships with IESR in Indonesia and CADER in Argentina to drive new membership growth and policy impact in these markets.

2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

2015

RE100 welcomes Google, Microsoft, Nike, Unilever, and our first member in India, Infosys, to the campaign.

2017

RE100 partners with JCLP to drive membership growth and policy impact in Japan. RICOH, ASKUL, and Sekisui House from Japan join RE100.

2018

In pursuit of market change, RE100's work also kick-starts in Australia, in partnership with The DoSomething Foundation. Commonwealth Bank of Australia and National Australia Bank join RE100.

2019

RE100's global efforts expand into South Korea, in partnership with KOSIF and KSNRE.

2020

RE100 membership surpasses 250 companies, and we welcome our first members in South Korea – six members of the SK Group.

2021

RE100 hits 300 members and an annual electricity demand of 334 TWh – more than that of the UK.

2022

RE100 helps establish the Asia Clean Energy Coalition. The coalition brings together renewable energy buyers, with sellers and financiers, to shift policy in Asia.

2023

Our impact in Asia continues. RE100 launches policy recommendations for Korea and the updated Korean Carbon Neutrality and Green Growth Plan features language directly replicating our messages. Malaysia's National Energy Transition Roadmap discusses increasing renewables to attract RE100 members to Malaysia.

2024

RE100 launches policy recommendations for Japan and the government of Vietnam allows direct PPAs after close work with the Asia Clean Energy Coalition.

10 years of RE100
2014-2024



CLIMATE GROUP