RE100 Leadership Awards 2026
lululemon Submission: RE100 Marekt Trailblazer
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Accelerating Renewable Electricity Across Our Value Chain

Renewable electricity is a critical component of lululemon's climate strategy and an important lever for achieving our science-based targets. In 2019, we committed to science-based targets covering both our direct operations and value chain emissions, while also joining RE100. Since then, we have focused not only on advancing renewable electricity within our owned and operated facilities, but also on helping expand access to renewable electricity across our supply chain, where the majority of our emissions occur. This work reflects why lululemon is well suited to the RE100 Market Trailblazer category: we are helping advance renewable electricity in key manufacturing regions where access, procurement options, and policy conditions remain significant barriers to progress.

A recent example is lululemon's investment in a renewable energy fund supporting the development of new renewable electricity capacity in China Mainland. Managed by Schroders Capital's Infrastructure team, the fund prioritizes investments in renewable infrastructure projects in the late stages of development and construction, including wind and solar assets. Capital from the fund has already been deployed across multiple wind projects currently underway and expected to be completed later this year. Participation in the fund will enable lululemon to achieve the equivalent of 100% renewable electricity in collaboration with suppliers in China Mainland, based on projected electricity use in 2030.

One of the unique differentiators of this approach is its potential to address some of the practical barriers companies face when seeking to increase renewable electricity use in complex and distributed supply chains. Rather than relying solely on supplier-by-supplier procurement, the model supports the development of new renewable electricity capacity while helping reduce complexity and cost burden for participants. It represents an example of how companies can use investment, collaboration, and collective action to help accelerate the deployment of renewable electricity in markets with multiple or disparate supply chain partners.

"Decarbonizing global supply chains requires new ways of thinking—about capital, collaboration, and scale. This fund demonstrates how companies can pool demand for renewable energy, reduce complexity, and accelerate project development. As we work toward our climate goals, this investment creates a scalable pathway to bring more renewable energy to manufacturing regions where it can have the greatest impact—while contributing to a model that others can build on," said Noel Kinder, Senior Vice President of Sustainability at lululemon.

This investment builds on lululemon's broader efforts to accelerate renewable electricity across its supply chain. In addition to working directly with suppliers, we help build industry capability through CEBA's Clean Energy Procurement Academy. As a sponsor and steering committee member, lululemon supports training and resources that help suppliers across manufacturing markets advance renewable electricity procurement and decarbonization. We also collaborate with organizations such as the Asia Clean Energy Coalition (ACEC), working alongside renewable energy buyers, sellers, and financiers to help expand access to renewable electricity in key Asian markets. Together with partnerships such as the Apparel Impact Institute, these initiatives reflect our belief that meaningful decarbonization requires industry collaboration and collective action.

Our supply-chain efforts build on a strong operational foundation. In 2021, lululemon achieved 100% renewable electricity across our owned and operated facilities globally through a portfolio of procurement mechanisms, including a virtual power purchase agreement supporting new renewable electricity capacity from the Azure Sky Wind Project in Texas. Achieving this milestone enabled us to focus increasingly on the larger opportunity—and challenge—of advancing renewable electricity across our value chain.

Through our RE100 commitment, science-based targets, supplier engagement, industry collaboration, and investments that support the development of new renewable electricity capacity, lululemon is working toward its goal of sourcing 50% renewable electricity across its core supply chain by 2030. We partner with suppliers to support renewable electricity roadmaps and align renewable electricity procurement with RE100 technical criteria, helping accelerate the transition to renewable electricity in key manufacturing regions while advancing progress toward our climate goals. We believe companies have an important role to play in helping scale solutions that expand renewable electricity access and support broader market transformation.

Learn more about our approach.
lululemon Invests in Renewable Energy Fund to Accelerate Supply Chain Decarbonization
Climate Action
2024 Impact Report

About lululemon
lululemon (NASDAQ:LULU) is a technical athletic apparel, footwear, and accessories company for yoga, running, training, and most other activities, creating transformational products and experiences that build meaningful connections, unlocking greater possibility and wellbeing for all. Setting the bar in innovation of fabrics and functional designs, lululemon works with yogis and athletes in local communities around the world for continuous research and product feedback. For more information, visit lululemon.com.