

# ZEVs FOR A GREEN ECONOMY

FORUM 1

## CHALLENGES

TRANSPARENCY in SUPPLY CHAINS

SOCIO-ECONOMIC ACCESSIBILITY

PRICE ENERGY SOURCES

DOING BOTH?

HOW DO WE INCENTIVISE?

CHICKEN & EGG- DEMAND VS. REGULATION

FACING SIMILAR CHALLENGES in VARIOUS CONTEXTS

BUILD BACK BETTER

INDUSTRY SUPPORT SYSTEMS

UNDER FUNDING & UNDER APPRECIATION

## OPPORTUNITIES

SPREADING the BENEFITS

SHARING - CAR SHARING

ECONOMIC GAINS  
ECONOMIC DEVELOPMENT

CREATING NETWORKS

LEARNING TOGETHER across differences...

BREAKING BOUNDARIES BETWEEN PUBLIC & PRIVATE SECTOR

THERE are NO SILVER BULLETS to a SUSTAINABLE TRANSPORT SYSTEM A JUST TRANSITION

PERCEPTIONS, MORAL & ETHICS of DECARBONISATION

ACCESSIBILITY

EQUITY

AFFORDABILITY

MASS ADOPTION

CULTURAL SHIFTS

SHIFTS of PERCEPTION

GLOBAL COLLABORATION

SYNERGIES

INTERCONNECTEDNESS of CHALLENGES and OPPORTUNITIES

MOVING from EARLY ADOPTERS to ENTIRE POPULATIONS

## OPEN MIND

TRUST  
HAVING FUN  
MANAGING OUR ENERGY LEVEL

SEEKING COMMON GOALS

ASKING QUESTIONS  
HOLDING the TENSION between PERSONAL & GOVERNMENT



ZEV COMMUNITY



MONA EBDROP