

 **CLIMATE GROUP**

# Your Membership Benefits

 **CLIMATE GROUP**  
**EV100**

 **CLIMATE GROUP**  
**EP100**

**RE100**  
 **CLIMATE GROUP** |  **CDP**



Welcome to your membership at the **Climate Group**.

We have been building international momentum since 2007 by bringing together an ever-growing number of members to join our initiatives.

You are in fantastic company.

## Contents

05

EV100  
Membership

06

EP100  
Membership

07

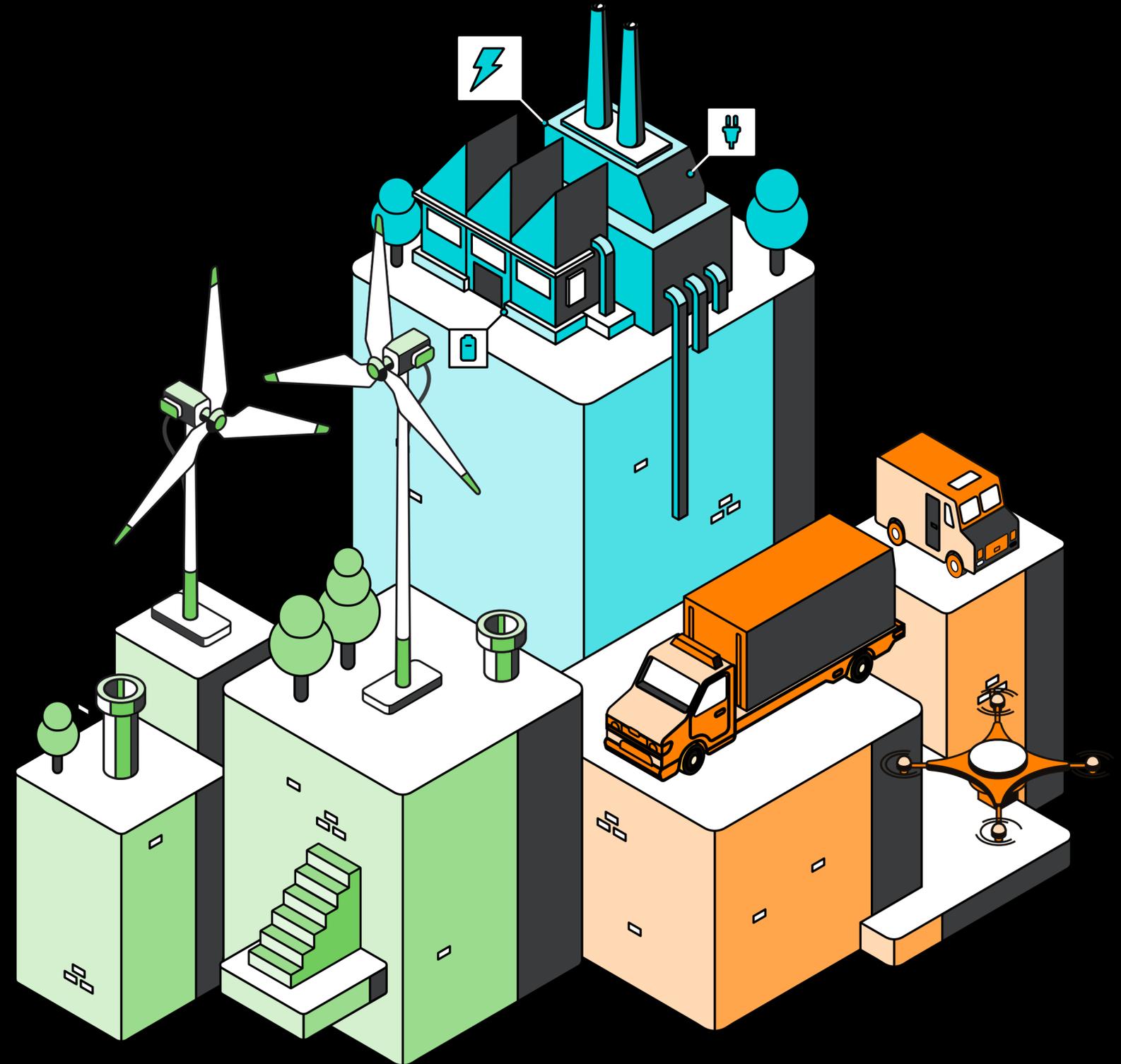
RE100  
Membership

08

RE100  
Membership  
Gold

09

Member  
Events  
Calendar



 Climate Group membership programmes are unique in their ability to combine punchy advocacy for change, best practice sharing among members and externally credible standards that keep the bar high on climate action.

Unilever is proud to support the campaigns and would encourage others to join them.

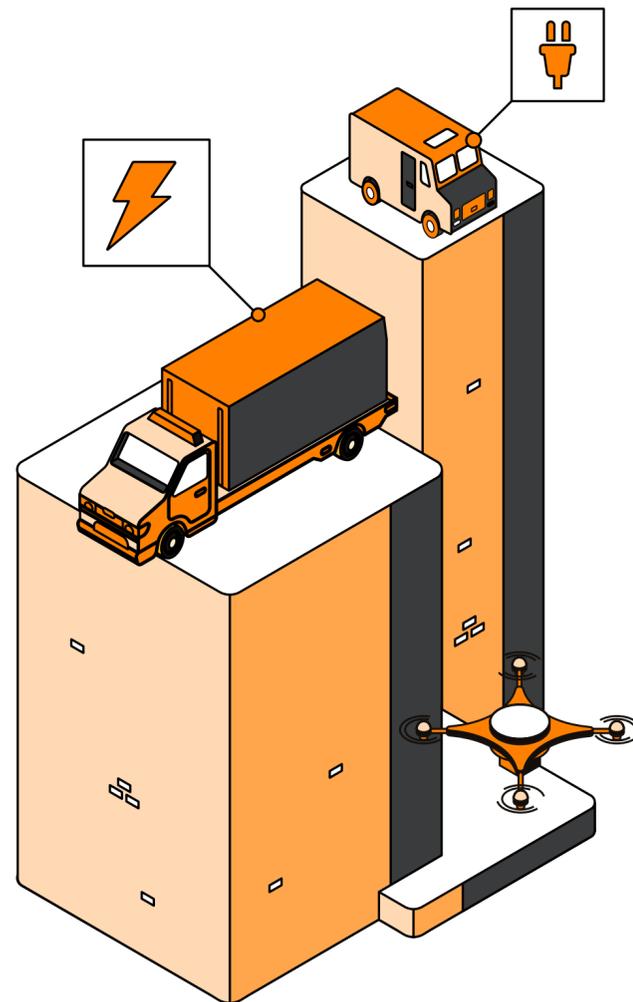
— **THOMAS LINGARD**, Global Sustainability Director, Unilever





# CLIMATE GROUP EV100

Making EVs the new normal by 2030



## EV100 membership includes:



### PROFILE

- Featuring your company logo and a summary of your target commitment on our 'Members' section on the Climate Group website
- Support for promotion of your initiative membership and association with the Climate Group through a 'Campaign Communications Pack', which includes promotional assets and branded examples
- Opportunity to participate in regular, themed campaigns by the Climate Group to promote member stories. We will give advance notice and instruction around topical content and what examples we are looking for.
- Consideration for speaking slots and profiling at EV100 and Climate Group international or regional events (additional sponsorship opportunities are also available upon request for more information)
- Inclusion in the EV100 Annual Progress & Insights Report celebrating our members' collective progress, widely promoted via traditional and social media



### POLICY

Specific policy activities change year-on-year depending on initiative needs, but you will be eligible to receive through the EV100 Policy Working Group:

- Invitations to sign joint letters, consultation responses and position papers
- Invitations to contribute to member surveys or other consultations on policy priorities
- Updates on campaign participation in key policy fora and coalitions



### NETWORK

As an EV100 member, you are part of the global Climate Group network.

This includes:

- Invitations to exclusive member-only initiative events (see P9 for full Events calendar)
- Regular newsletter including key initiative updates to stay informed
- Invitations to EV100 knowledge sharing webinars with on-demand access to recordings

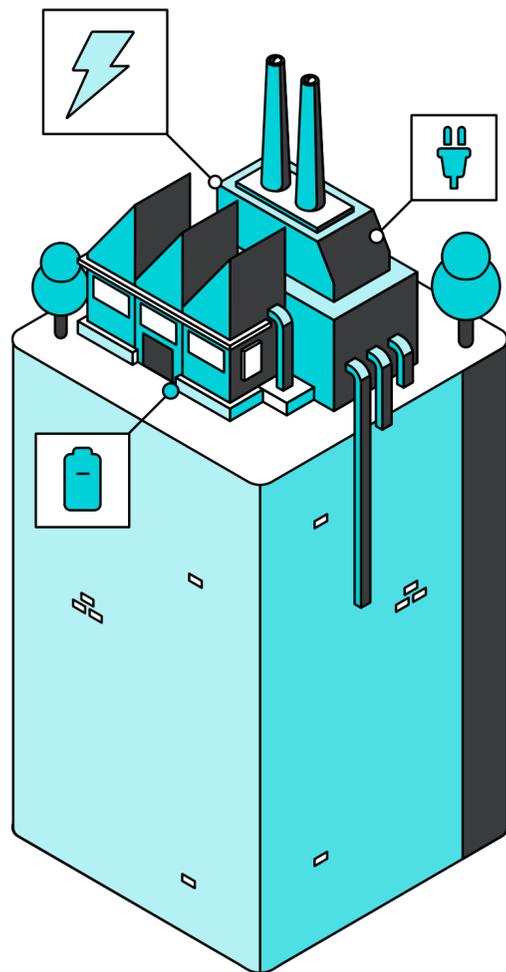


“ Join the EV100 campaign and commit to all of the vehicles you own or operate being zero-emission by 2030.

— ALOK SHARMA, COP26 President

# CLIMATE GROUP EP100

Driving corporate action  
on smart energy use



## EP100 membership includes:



### PROFILE

- Featuring your company logo and a summary of your target commitment on our 'Members' section on the Climate Group website
- Support for promotion of your initiative membership and association with the Climate Group through a 'Campaign Communications Pack', which includes promotional assets and branded examples
- Opportunity to participate in regular, themed campaigns by the Climate Group to promote member stories. We will give advance notice and instruction around topical content and what examples we are looking for.
- Consideration for speaking slots and profiling at EP100 and Climate Group international or regional events (additional sponsorship opportunities are also available upon request for more information)
- Inclusion in the EP100 Annual Progress & Insights Report celebrating our members' collective progress, widely promoted via traditional and social media



### POLICY

Specific policy activities change year-on-year depending on initiative needs, but you will be eligible to receive through the EP100 Policy Working Group:

- Invitations to sign joint letters, consultation responses and position papers
- Invitations to contribute to member surveys or other consultations on policy priorities
- Communications assets to promote policy asks
- Updates on campaign participation in key policy fora and coalitions



### NETWORK

As an EP100 member, you are part of the global Climate Group network.

This includes:

- Invitations to exclusive member-only initiative events (see P9 for full Events calendar)
- Regular newsletter including key initiative updates to stay informed
- Invitations to EP100 knowledge sharing webinars with on-demand access to recordings



“ We look forward to continuing collaboration with EP100 to drive action on smart energy use in the private sector, in the lead up to COP26 and after.

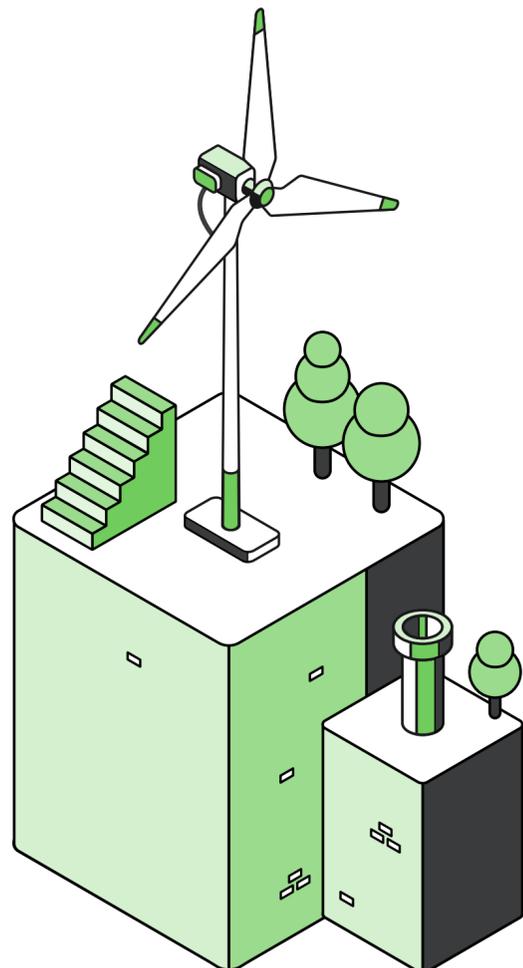
– **KWASI KWARTENG**, Secretary of State for Business, Energy and Industrial Strategy, UK Parliament

## RE100

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Transforming  
markets through 100%  
renewable power



## RE100 membership includes:



## PROFILE

- Featuring your company logo and a summary of your target commitment on our 'Members' section on the RE100 website
- Support for promotion of your initiative membership and association with the Climate Group through a standard level 'Campaign Communications Pack', which includes promotional assets and branded examples
- Opportunity to participate in regular, themed campaigns by the Climate Group to promote member stories. We will give advance notice and instruction around topical content and what examples we are looking for.
- Consideration for speaking slots and profiling at RE100 and Climate Group international or regional events (additional sponsorship opportunities are also available upon request for more information)
- Inclusion in the RE100 Annual Progress & Insights Report celebrating our members' collective progress, widely promoted via traditional and social media



## POLICY

- Specific policy activities change year-on-year depending on initiative needs, but Basic members will be eligible to receive through the RE100 Policy Working Group:
- Invitations to sign joint letters, consultation responses and position papers
  - Invitations to contribute to member surveys or other consultations on policy priorities
  - Communications assets to promote policy asks
  - Updates on campaign participation in key policy fora and coalitions



## NETWORK

As a RE100 member, you are part of the global Climate Group network.

This includes:

- Invitations to exclusive member-only initiative events (see P9 for full Events calendar)
- Partnership opportunities with network of regional RE100 representatives in India, North America, Japan, South Korea, Taiwan & Australia for events, media and policy engagement
- Regular newsletter including key initiative updates to stay informed



The initiatives of the Climate Group clearly demonstrate to investors our leadership in climate resilience.

— FERNANDA AMEMIYA, Landsec (member of RE100, EV100 & EP100)



All RE100 Gold members will receive the above benefits, including enhanced additions — see next page for details

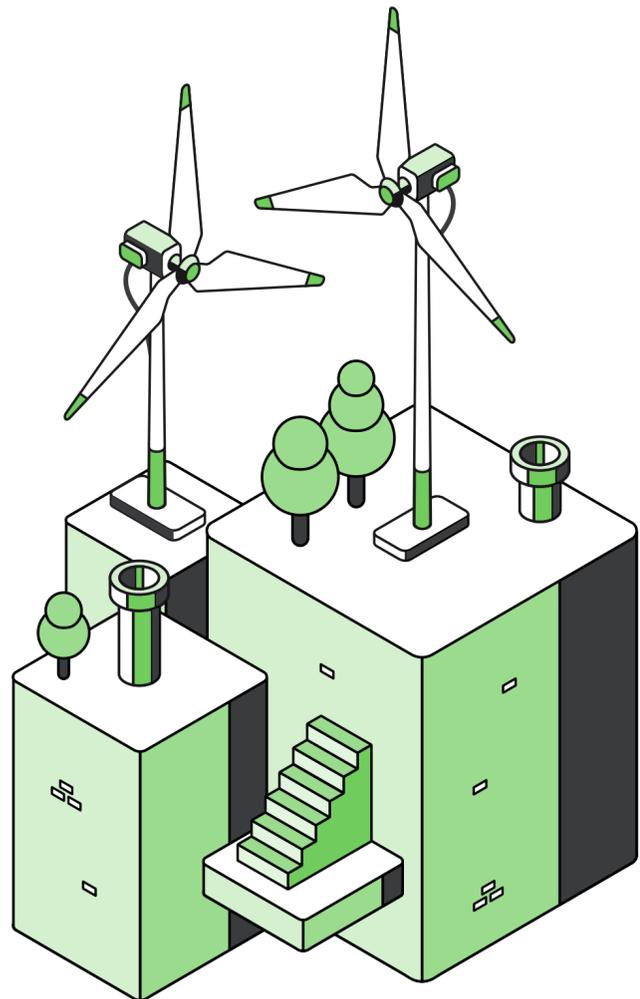


## RE100

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For our Gold level members, we are dedicated to celebrating your leadership stories.



## RE100 Gold membership includes:



## PROFILE

Gold opportunities for profiling include:

- Premium logo placement and profiling on the RE100 website
- Gold members will receive the option to have a company profile page hosted on the Climate Group website, sharing their progress and achievements as part of our initiatives. Guidance will be provided on exact content that can be profiled
- Gold level 'Campaign Communications Pack' including support for promotion of your initiative membership and association with the Climate Group – designed for customer, investor, recruitment, internal communications and employee engagement audiences
- Priority selection for speaking slots and sponsorship profiling opportunities at campaign and Climate Group events
- Climate Group cross-promotion of at least 1 major member content piece/campaign per annum via our social channels
- Opportunity to participate in whole campaign regular, themed member story promotion campaigns - via advanced notice calls for topical content/examples.
- Waived entry fee for 1x submission to the annual RE100 Leadership Awards
- Preferential selection for features in the RE100 Annual Progress & Insights Report celebrating our members' collective progress, widely promoted via traditional and social media



## POLICY

Specific policy activities change year-on-year depending on initiative needs, but Gold members will be eligible to receive through the RE100 Policy Working Group:

- Invitations to develop specific proposals for policy interventions and influencing approaches
- Invitations to policy events/workshops
- Opportunities to be showcased in media coverage/policy reports



## NETWORK

In addition to Basic membership invitations, Gold members will also receive:

- Exclusive invitation for C-level/Director representative from RE100 Gold member to attend Climate Week NYC Opening Ceremony
- Exclusive invitation for Director/Head-level representative from member company to attend the Annual Climate Communications Strategy Forum. This is a closed roundtable briefing with RE100 Gold members to convene around trends, opportunities and risks in the global corporate climate debate



We need more companies to commit to 100 per cent renewable sources by 2050 at the latest, through the RE100 initiative.

– ALOK SHARMA, COP26 President

# Annual Member Events

# 2022

Both in-person and digital events are an exciting way for our members to discuss insights, exchange ideas and build relationships amongst the Climate Group's global network.

## CLIMATE GROUP EV100

- **Member networking at Climate Week NYC** (Members Only)
- **Electromobility event at Climate Week NYC** (Public)
- **Digital Annual Members' Meetings** (Members Only)
- **Regional Members' Meeting in India** (Members Only)
- **Global Best Practice Webinar Series: featuring EV100 members** (Members Only)

## CLIMATE GROUP EP100

- **Annual Members' Meeting at Climate Week NYC** (Members Only)
- **'Built Environment' event at Climate Week NYC** (Public)
- **Global Best Practice Webinar Series: featuring EP100 members** (Public)

## RE100 CLIMATE GROUP



- **Annual Members' Meeting at Climate Week NYC** (Members Only)
- **2 Regional Members' Meetings held in either India, US, Japan, South Korea, Taiwan and Australia** (Members Only)
- **RE100 Leadership Awards 'Best Practice' Session** (Public)

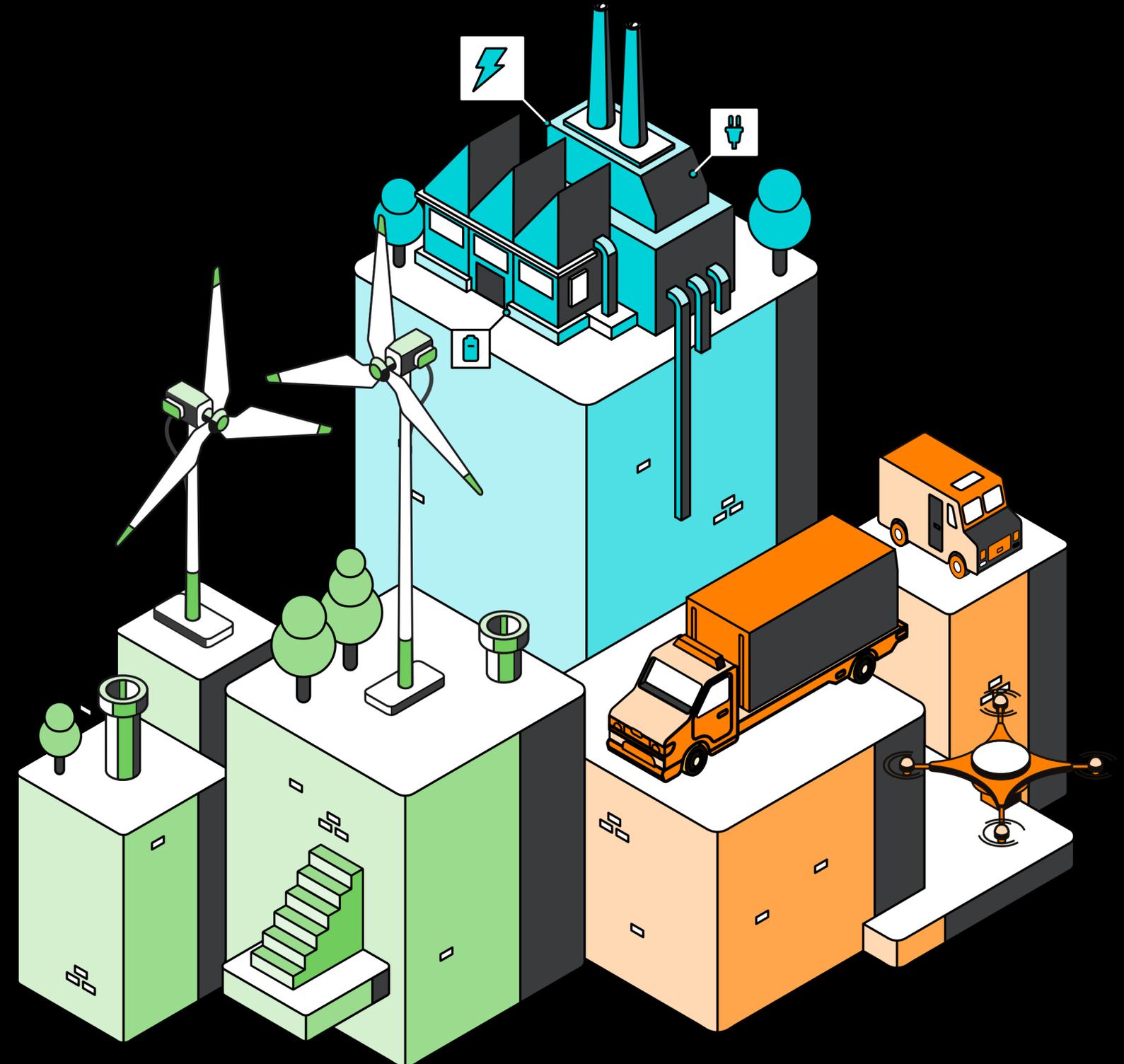
## Annual Membership Fees

April 2022-2023 (USD\$)

Initiative	Legacy member (joined pre 2021)	New member (joined post 2021)
<b>EV100</b> Membership	3,500	5,000
<b>EP100</b> Membership	3,500	5,000
<b>RE100</b> Membership	3,500	5,000
<b>RE100</b> Membership Gold	15,000	15,000

We reserve the right to review membership fee levels every Autumn based on inflation. We will let members know of any changes at least four months in advance.

Please note, different pricing applies to EP100 members who have come through the NZCB commitment pathway - please ask the EP100 team for more details.



# Our members are at the heart of the Climate Group's mission.

Thank you for being part of our global movement, mobilising over 500 of the world's leading businesses in the fight against climate change.

For any questions, please contact [membership@theclimategroup.org](mailto:membership@theclimategroup.org)

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