



Secretariat

CLIMATE GROUP

# Driving Collective Climate Action, Together

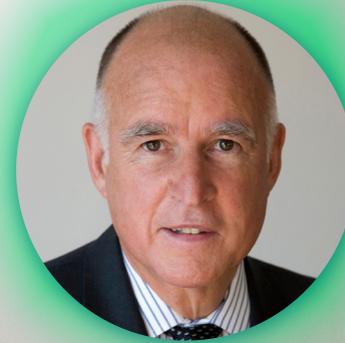
**Under2 Coalition**

Membership Offer Update

# Growing our member experience and impact

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The Under2 Coalition has come a long way since we launched it seven years ago, but our work is just getting started. If we're going to fully meet our potential, and do our part to combat the growing horror of global warming, the Climate Group Secretariat needs the engagement and support of every single member.



**Jerry Brown**, Global Ambassador and Co-Founder, Under2 Coalition





**Franz Untersteller**, Global Ambassador and Co-Founder, Under2 Coalition

## A network like no other

### Introduction from Franz Untersteller

**“In its seven years of existence, the Under2 Coalition has achieved much for international cooperation in the fight against climate change. However, as the crisis deepens, it is time for all of us to do more to ensure that we build on this progress and push national governments to go further where it matters. With a strong and committed core group, we can reach countries and regions we haven’t reached before, and get our message out to organisations and institutions that don’t yet know who we are or the important work we do.**

“The strength of the Coalition has always been in its networks. Our membership now covers more than half of the world’s GDP, which gives us the power to influence at a high level. Through our secretariat, Climate Group, we are able to engage not only with other governments but also with international businesses, which helps us to drive change from all sides.

“With our workstreams and programmes, like the Climate Footprint Project and the Future Fund, we support our members in their climate protection activities. At Climate Week in New York and beyond, our governors, ministers and speakers are developing common solutions to meet the challenges of a warming planet. By working together this decade, we can slow the pace of climate change and show how important subnational governments are to building a cleaner, more sustainable and optimistic future.”



building a  
cleaner



more  
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and  
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future



**Hon Mike Rann AC, CNZM,**  
Chair of the UK Board of the Climate Group

## Be the change we need to see

**“After decades of debate and pledges, national government climate policies are still not aligned with the goals of the Paris Agreement. Climate breakdown faces us on every continent and its consequences are here for all to see.**

Waiting and hoping for better international political conditions is no solution.

However, I am convinced that the political power of committed Governors, Ministers and Premiers of states and regions can be decisive. We must mobilize that political power with greater pace and ambition to see real change this decade.

When I was elected Premier of South Australia in 2002, there were no renewables in the state, and few people had faith that a green economy could be the future. Yet I was convinced that taking climate action

was the right path – right for the planet, right for the economy and right for our communities in South Australia.

South Australia has worked with Climate Group and the Under2 Coalition for many years now, and I was proud to serve as Co-Chair of Climate Group’s States & Regions Alliance before the Under2 Coalition came into being. Working with Climate Group – and with other regional leaders – gave our team both confidence and practical solutions in our mission to transform our economy.

As we did this we looked around and found others around the world sharing

the same challenges. This inspired us to share our ideas but also to learn from others: to keep up that virtuous circle of best practice that is so important when dealing with climate change. Instead of an impossible task, we saw decarbonization as a ‘race to the top’ where our successes would build momentum towards more sustainable societies. Today, South Australia generates more than 60% of its electricity from wind and solar and will reach 100% by the end of this decade. Considering where we started from, this is an incredible feat.

I believe that the partnerships and friendships built between political leaders in forums like the Under2 Coalition are uniquely powerful. This is not a fight we can win alone –

we need everyone pulling together. Open international cooperation at every level of government is the only way to achieve the targets before us.

We are also fortunate to have Climate Group providing us with peerless support in acting as our Secretariat. Through its networks of businesses and international bodies, we are so much more than the sum of our parts and we can access enthusiasm and expertise from across the world.

So, I urge all state, regional and provincial leaders to join the Under2 Coalition: to commit, to collaborate and to be the change we need to see this decade.”





**Helen Clarkson,**  
CEO, Climate Group

## Supporting your climate leadership

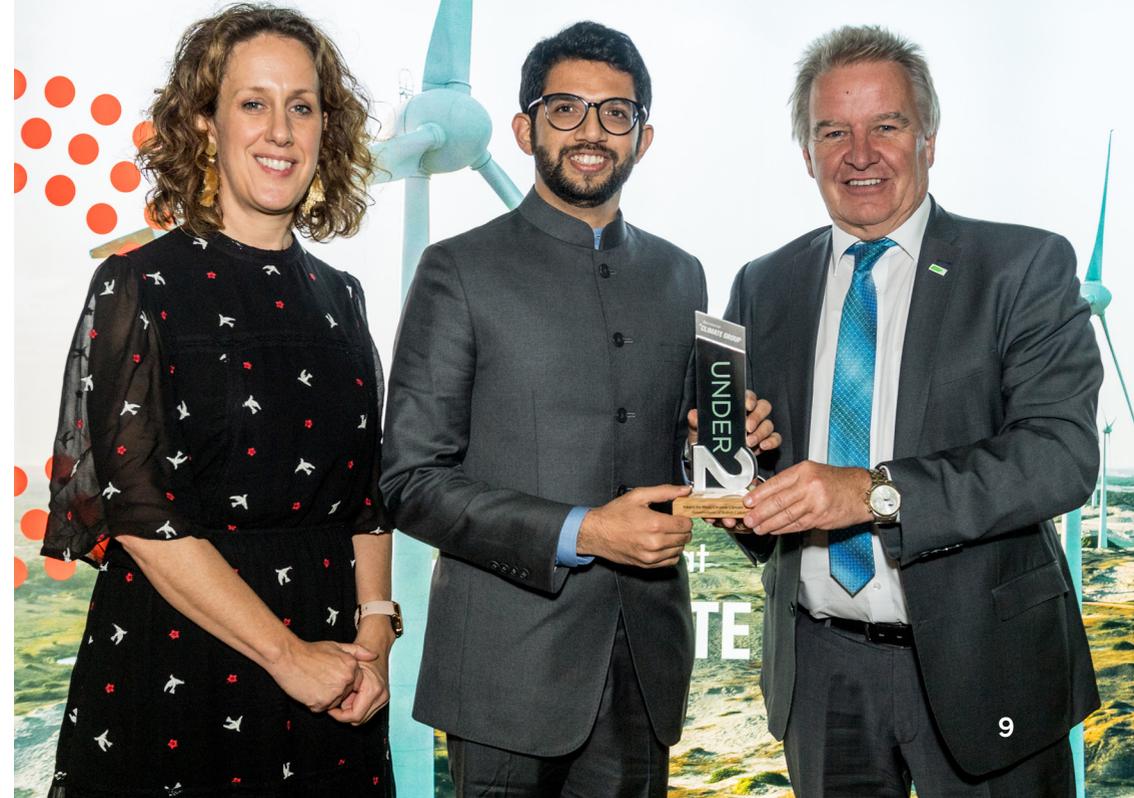
**"Since 2005, Climate Group has worked with states and regions around the world to drive climate action, fast."**

We know that huge power to act on climate sits at the state and regional level. This is where we see some of our most inspiring leadership and our most innovative ideas being delivered at pace. But we also know that state and regional governments are tasked with huge responsibilities, and that support for your work is vital.

Climate Group is proud to act as Secretariat for the Under2 Coalition. Providing international networking and representation, access to knowledge sharing and peer-learning and communications expertise – we're here to help you be the most effective climate leaders you can be.

Your membership of the Under2 Coalition allows us to continue to enhance our support to you as your Secretariat."

**Thank you for being part of world's biggest subnational climate partnership.**





# Overview of Secretariat and membership

Nehmat Kaur, Head of Global Government Relations

**As the world's leading and largest network of states and regions committed to climate action, we've always had a huge challenge on our hands – and the scale of that challenge is only growing as the impacts of climate change become more apparent.**

The Under2 Coalition has committed to become a net zero coalition by 2050 at the latest. We feel this is an important step in driving change.

It is also an aim that we want to use to inspire action at every level: from national governments to businesses and individuals. If we do not drastically cut our emissions, then we will not achieve a world of no more than 1.5 degrees of warming. And the consequences of that are truly terrifying.

Keeping the Under2 Coalition at the cutting edge of climate action is a significant task. Through our

Secretariat, Climate Group, we are able to access international fora, influential leaders and a wide array of business and government networks – all of which are supporting us in achieving our vital goals. However, we need to maintain a core level of funding in order to make the most of the opportunities open to the Coalition.

Our funded projects will always form a core part of our mission but we also need a dedicated team to maintain the Coalition's presence, increase its impact and communicate its work to others – including through the Climate Group. That is why we are launching a new membership offer that lays

out our strengths and gives you, our members, a clear understanding of how and where our funds are spent.

This booklet explains the work of the Under2 Coalition, the membership benefits and the steps we are taking to make ourselves fit for the future challenges we know we will face. I hope that you will take this opportunity to work with us more closely so that, together, we can continue to be the world-leading network that I know we are.

**The Under2 Coalition has committed to become a net zero coalition by 2050 at the latest**



# Under2 Coalition Membership benefits

Your membership includes:

**Member profile featured on the Under2 Coalition website** including logo, dedicated link to government climate targets, and listing of unique member information



**Policy case study** added to the Under2 Global Member Map



**Exclusive invitations to attend closed-door meetings and roundtables** organized by Climate Group such as Climate Week NYC and events hosted at COP



**Positioning and promotion of state and regional climate leadership** in global forums (COPs, Climate Action Summits) including invitations to sign supportive statements and call for action

**Featured in a news story** on joining, published on a quarterly basis



**Global profiling** of member's climate leadership announcements in the quarterly newsletter and promotion of member events on website

**Calendar of key international climate events** provided quarterly



**Support for member cross-region missions** abroad to other member regions (introductions to key local contacts and suggestions on agendas)

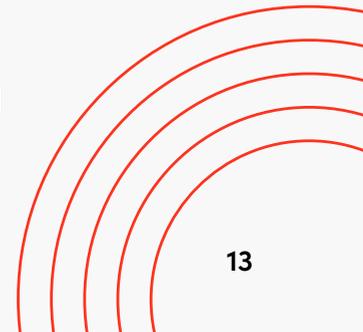


**Social media support from the Secretariat** – Climate Group social media accounts on Twitter, Facebook, Instagram, LinkedIn and Flickr to elevate announcements and member events

**Access to Under2 member hub**, a dedicated member-only space featuring news, tailored content and brand assets



## International networking and representation



# Let's hear from our leaders

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## Gavin Newsom,

Governor, California North America  
Co-chair of the Under2 Coalition

California has long believed in the power of coalitions when it comes to getting things done. Despite often facing a lack of national or international leadership on climate change we are taking action with world-leading efforts to phase out gas-powered cars, billions of dollars in meaningful climate investments and a plan to achieve net zero carbon pollution by 2045. On the global stage, we co-founded the Under2 Coalition for accelerating international partnership to address the climate crisis. Through the Under2 Coalition and Climate Group, we have shared what we know and connected with governments and businesses to find solutions that really work. We need to keep doing this, together and at pace. Later is too late.



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## Nicola Sturgeon,

First Minister, Scottish Government  
European Co-chair of the Under2 Coalition

As European co-chairs of the Under2 Coalition, Scotland is proud to work closely with like-minded governments to reach net zero by promoting collaboration, knowledge sharing and capacity building across the Coalition.

We know that the impacts of climate change and a transition to net zero are not felt equally; that is why we continue to push topics such as just transition, loss and damage and climate justice to the top of the global climate agenda.



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## Nomusa Dube-Ncube,

Premier of KwaZulu-Natal Africa Co-chair of the Under2 Coalition

Dealing with the climate crisis means taking action at a regional level, whether that is by reducing emissions or adapting to calamitous weather events in line with the most recent scientific data. States and regions are at the frontline of climate calamities and need urgent support for adaptation while intensifying efforts on emission reduction. The Under2 Coalition enables states, regions and provinces to work together, amplifies our voices and puts much-needed global spotlight on state and regional issues to drive climate action. This is what will assist to support local government better.

We know what needs to be done and there are tangible examples of where we are already leading in climate change mitigation. It is only through collaboration and our ongoing work with the Secretariat - Climate Group, that we can drive the urgent action needed to deal with the challenges we all face in order to effectively tackle climate change- before time runs out.



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## Rodrigo Garcia,

Former Governor of São Paulo,  
Latin America co-chair of the Under2 Coalition

We are proud to represent the regions of Latin America and their collective priorities as part of the Under2 Coalition. When faced with the climate crisis it is easy to feel helpless, but as part of a global network of like-minded governments, we are able to work together to bring real change. Through the Under2 Coalition, Latin American states have taken part in tailored projects, shared our knowledge, learnt from others and spoken out on issues of greatest concern. And through the Secretariat - Climate Group, we have also participated in key opportunities like Climate Week NYC and others, bringing us together with ambitious businesses and governments who want to tackle the causes and impacts of climate change.



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## Knowledge sharing and peer learning

- **Access** to policy reports and insight briefings
- **Access and participation** to the Under2 Benchmarking Tool, an interactive tool which allows you to compare and review your government's net zero target vis-a-vis other governments across 12 net zero assessment criteria
- **Access** to peer-to-peer learning webinars, peer learning projects and in-person meetings to share best practice with other state and regional governments around the world
- **Facilitated connection** to fellow members to exchange on specific regional climate policies and measures



## Secretariat support and communications

- **Dedicated Regional Engagement Manager**
- **Global Member Manager** to support with key enquires
- **Opportunities** for bilateral introductions and connections to other governments and corporates
- **Regular updates** on the latest climate and network news as well as upcoming programs and events (via newsletters, webinars)
- **Organization of quarterly steering group meetings** and support to co-chairs to drive strategy and ensure that the Under2 Coalition is member led and has strong governance structure
- **Engagement with funders** and development of funded programs and delivery oversight
- **Release of annual Under2 Coalition Highlights Report**
- **Translation** of key Under2 Coalition materials in Spanish, French and Portuguese

# Under2 member contribution structure

## Fair contribution for all

- Based on direction from the co-chairs and steering group, the Secretariat has developed a new contribution structure based on principles of transparency, equity and inclusiveness.
- Membership contribution levels are now more closely calibrated to members' varying means. The new structure reduces financial barriers to participation and provides opportunity for all states to access the full benefits of Under2 Coalition Membership on a fair basis.
- The contribution structure will help to maximize member ownership and impact and provide resources to enhance member experience.
- A fairer contribution structure is central to our ability to work together as a global movement to achieve the Under2 Coalition vision of halving carbon by 2030 and achieving a net zero by 2050.



GDP per Capita	Contribution
\$50,000 - \$200,000	\$21,000.00
\$35,000 - \$50,000	\$17,500.00
\$20,000 - \$35,000	\$12,500.00
\$10,000 - \$20,000	\$7,000.00
\$5,000 - \$10,000	\$3,500.00
Under \$5,000	\$1,500.00

# Our ambition doesn't stop here...

There are two further opportunities for Under2 Coalition members to contribute to the mission and impact of the Under2 Coalition.

## Future Fund

Annually, the Future Fund offers strategic financial support to emerging and developing states and regions of the Under2 Coalition for capacity building and to enable access to the global climate discourse.

We rely on contributions from Under2 Coalition governments and other funding institutions. Every contribution is directly used to support Future Fund beneficiaries, where small voluntary contributions go a long way in creating big impact.

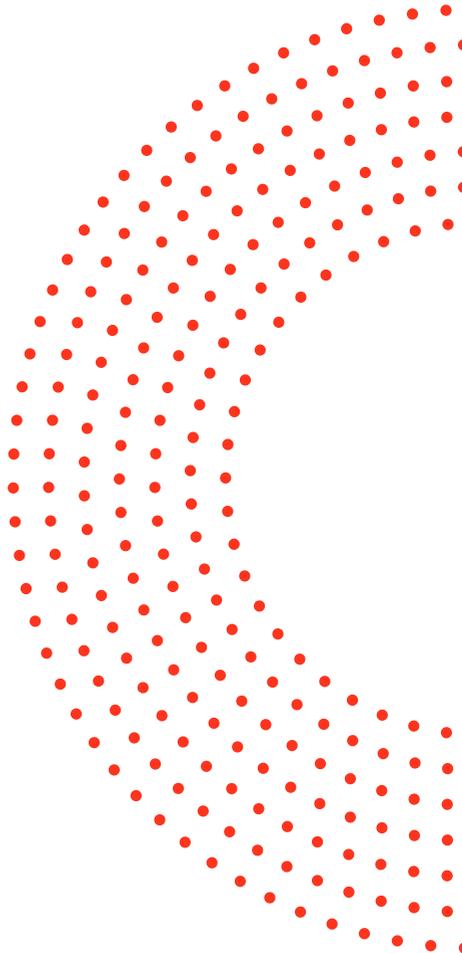
We invite all members to consider making a contribution to the Future Fund.

Your support helps promote equality, diversity and inclusion in terms of participation in the work of the Under2 Coalition, and helps level the playing field for a just and equitable net zero transition.

Read more about the Future Fund and how you can get involved, here: [www.theclimategroup.org/guide-future-fund](http://www.theclimategroup.org/guide-future-fund)

## Special projects

Beginning in 2023, Climate Group will publish information on 2-3 special projects each year, where members can financially support deep-dive work in focused areas for new impact. We look forward to bringing you more information on projects and how you can support and participate in the coming months.



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