OPENING CEREMONY 2017

CLIMATE WEEK NYC

BROUGHT TO YOU BY THE CLIMATE GROUP
INTRODUCTION

Climate Week NYC is one of the key summits in the international calendar and has been driving climate action forward since it was first launched by The Climate Group in 2009.

Taking place alongside the UN General Assembly, the international summit annually brings together international leaders from business, government and civil society to showcase the unstoppable momentum of global climate action.

It is the collaborative space for climate-related events in support of the implementation of the Paris Agreement and the achievement of the UN Sustainable Development Goals.
AN INTERNATIONAL PLATFORM

The Opening Ceremony provides an international platform for showcasing inspiring climate action.
“THROUGH OUR OPENING CEREMONY IN 2017 AND OTHER EVENTS, WE WANTED TO HIGHLIGHT HOW ACCELERATED CLIMATE LEADERSHIP CAN DRIVE INNOVATION, JOBS & PROSPERITY.”

- Helen Clarkson, CEO, The Climate Group
“CLIMATE WEEK NYC, HELD DURING THE HIGH-LEVEL MEETINGS OF THE UNITED NATIONS GENERAL ASSEMBLY, PLAYS A VITAL ROLE IN INTENSIFYING AMBITION TO BUILD A SAFE AND PROSPEROUS FUTURE FOR ALL PEOPLE.”

- Amina Mohammed, UN Deputy Secretary-General
INSPIRING SPEAKERS

The Opening Ceremony annually brings together speakers from leading businesses, governments and organizations globally
“DURING CLIMATE WEEK NYC, WE WANT TO HIGHLIGHT THAT SPECIFIC CONTRIBUTION AND ENCOURAGE STRONGER MOBILIZATION FROM THESE ACTORS IN THE FIGHT AGAINST CLIMATE CHANGE”

- Philippe Couillard, Premier, Québec
“WE CAN GET ON TOP OF THE CLIMATE PROBLEM IN THE SAME WAY THAT WE GOT ON TOP OF THE OZONE PROBLEM.”

- Sir Richard Branson, Founder, Virgin Group and B Team Leader
Amy Davidsen, Executive Director, The Climate Group, North America; Sir Richard Branson, Founder, Virgin Group; Andy Karsner, Managing Partner, Emerson Collective

Edmund G. Brown Jr., Governor of California

Catherine McKenna MP, Minister of Environment and Climate Change, Canada

Helen Clarkson, CEO, The Climate Group
Anthony Shorris, First Deputy Mayor of New York City; Philippe Couillard, Premier of Québec; Jay Inslee, Governor of Washington; Stephen Badger, Chairman of the Board, Mars, Incorporated; David Ige, Governor of Hawaii; Edmund G. Brown Jr. Governor of California; Norm Ornstein, Political Scientist and Resident Scholar, American Enterprise Institute.
PROFILING AND DRIVING
REAL LIFE CLIMATE ACTION
WE ALL HAVE RESPONSIBILITY TO TAKE MORE CLIMATE ACTION:
JENNY BOFINGER-SCHUSTER, SUSTAINABILITY DIRECTOR, SIEMENS
HOW TO FIGHT CLIMATE CHANGE WHILE BUILDING JOBS: JAY INSLEE, GOVERNOR OF WASHINGTON STATE

REDDUCING EMISSIONS THROUGH INNOVATIVE DESIGN: DIANE HOSKINS, CO-CEO, GENSLER

KELLOGG COMPANY DRIVING INNOVATION TO ACHIEVE 100% RENEWABLES IN ITS PLANTS: DIANE HOLDORF

THE TIME FOR BUSINESSES TO TAKE CONCRETE CLIMATE ACTION IS NOW: WILLIAM THEISEN, DIRECTOR, ECOACT
DRIVING INTERNATIONAL CONVERSATIONS
377,536,538

SOCIAL MEDIA
IMPRESSIONS GLOBALLY

TOP TWEETS:

Richard Branson @richardbranson · Sep 19
Thumping the table hard for united climate action & will not stop until the world is run on clean energy. #ClimateAction #CWNYC

Mark Rutte @MarkRutte · Sep 17
@NYGovCuomo reports US ClimateAlliance states on track to meet their share of the #ParisAgreement. #CWNYC

United Nations @UN
What can global businesses do to combat climate change? Katja Zastrow, Head of @AnheuserBusch's Better World division explains. #UNGA #CWNYC

Gov. Brown Press Office @GovPressOffice · Sep 17
On the eve of CWNYC, JerryBrownGov welcomes 10 new members to the #Under2Coalition bit.ly/2y64j3b

Jerry Brown, Minister John Stil, The Climate Group and 6 others
MORE THAN 30
INFLUENTIAL INTERNATIONAL JOURNALISTS ATTENDED

OVER 208
PIECES OF GLOBAL COVERAGE SECURED

15,300,000
ESTIMATED REACH GLOBALLY

460
DELEGATES ATTENDED
CITIES, STATES AND BUSINESSES PUT U.S. HALFWAY TO PARIS GOAL

TRUMP IS RIDING A ‘DEAD HORSE’ ON CLIMATE ISSUE, GOV. BROWN SAYS AT NEW YORK CONFERENCE

UK GOVERNMENT LAUNCHES A TASKFORCE TO MAKE BRITAIN A GLOBAL HUB FOR GREEN FINANCE

REPORT: EXISTING BUSINESS PLEDGES KEEP US ON TRACK WITH PARIS GOALS

US STATES, CITIES AND BUSINESSES KEEPING US CLIMATE ACTION ON TRACK

THE CLIMATE GROUP: BOARDROOMS FINALLY GRASPING BUSINESS CASE OF CLIMATE ACTION

THE TOP HEADLINES FROM CLIMATE WEEK 2017

ARE YOU A #CLIMATEOPTIMIST? BLUE CHIPS BACK GLOBAL CAMPAIGN TO HIGHLIGHT CLIMATE SOLUTIONS

#CLIMATEOPTIMIST CAMPAIGN GEARS UP TO KICK CLIMATE FATALISM TO THE CURB

DBS COMMITS TO POWER ALL ITS SINGAPORE OPERATIONS USING RENEWABLE ENERGY BY 2030

CEREAL GIANT THE KELLOGG COMPANY AMONG LATEST BIG BUSINESSES TO JOIN GROUP COMMITTED TO 100 PERCENT RENEWABLE POWER
AND SUPPORT FROM LEADING BUSINESSES AND ORGANIZATIONS GLOBALLY
WITH THANKS TO OUR 2017 PARTNERS AND SPONSORS:

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Cu International Copper Association

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Greenstone

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Pfizer

Sombra

SUPPORTING PARTNERS

NYC

STIFTUNG MERCATOR

Nextgen America

WWF

WE ARE STILL IN
SOME HIGHLIGHTS FROM OUR 2017 SPONSORS AND PARTNERS
Anne Finucane, Vice Chairman, Bank of America and Rachel Kyte, CEO and Special Representative of the UN Secretary-General for SEforALL.

Climate Week NYC Opening Day Networking Reception, sponsored by AB InBev

Kevin Rabinovitch, Global Sustainability Director, Mars, attended the private lunch in The Morgan Dining Room, hosted by Bank of America.
Stephen Badger, Chairman of the Board, Mars, Incorporated, speaking during the Opening Ceremony of Climate Week NYC 2017

Ralf Pfitzner and Jenny Bofinger-Schuster, Siemens AG

Jens Birgersson, CEO, Rockwool speaking at the Opening Day ‘Build Ambition’ discussion event panel
Networking at the Climate Week NYC Opening Day Networking Reception, sponsored by AB InBev
WANT TO BE INVOLVED?
To find out more about Climate Week 2018, contact:

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